

4.2 Exponential Functions

Unlike the case of the polynomial functions that we have studied earlier, exponential functions are of the type

$$f(x) = (\text{constant base})^{\text{variable power in } x}$$

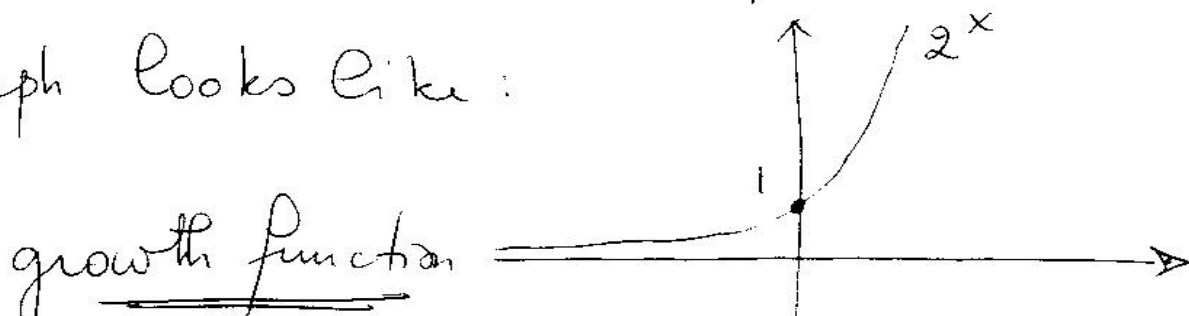
These type of functions are important in applications: carbon dating, economic, biological sciences, etc...

Ex: let's consider $f(x) = 2^x$. We can write a table of values for $x \in \mathbb{Z}$

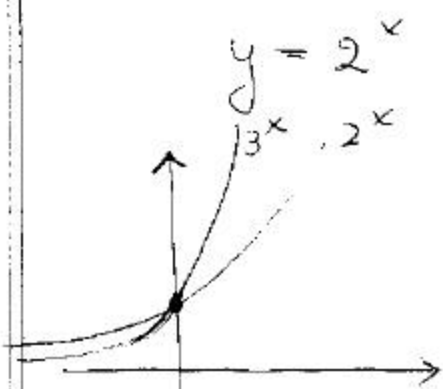
x	-3	-2	-1	0	1	2	3	...
2^x	2^{-3}	2^{-2}	2^{-1}	2^0	2^1	2^2	2^3	
	$\frac{1}{8}$	$\frac{1}{4}$	$\frac{1}{2}$	1	2	4	8	

For rational values $2^{m/n} = \left(2^{1/n}\right)^m = \left(\sqrt[n]{2}\right)^m$ etc... whereas if x is a real number we can use the fact that any real is in between two rational numbers and approximate the value of 2^x in that way.

The graph looks like:



Ex: let's compare the graphs of

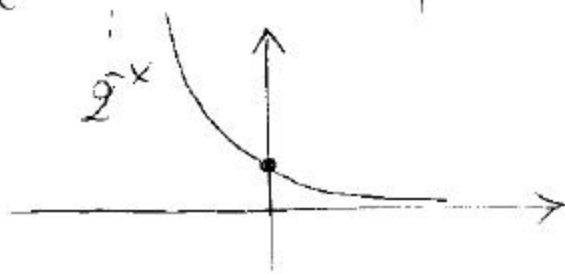


2^x and 3^x they meet at $(0, 1)$. 3^x grows

faster than 2^x for positive values of x .

For negative values of x then 3^x approaches the horizontal asymptote $y=0$ much faster than 2^x .

Note that the graph of 2^{-x} is symmetric with respect to the y -axis of 2^x .



decay function

$$y = 2^{-x} = \frac{1}{2^x} = \left(\frac{1}{2}\right)^x$$

This is the typical graph of an exponential $y = a^x$ with $0 < a < 1$

Observe that exponential functions are one-to-one.

Hence $a^{x_1} = a^{x_2} \implies x_1 = x_2$

This observation helps in solving equations involving exponentials:

$$\text{Solve } 9^{x^2} = 3^{3x+2}$$

$$(3^2)^{x^2} = 3^{3x+2} \quad \rightsquigarrow \quad 3^{2x^2} = 3^{3x+2}$$

\rightsquigarrow exponents are the same $\rightsquigarrow 2x^2 = 3x+2$

$$2x^2 - 3x - 2 = 0 \quad (2x+1)(x-2) = 0$$

$$\therefore x = -\frac{1}{2} \quad \text{or} \quad x = 2$$

$$\text{Solve } 9^{2x} \cdot \left(\frac{1}{3}\right)^{x+2} = 27(3^x)^{-2}$$

$$(3^2)^{2x} \cdot (3^{-1})^{x+2} = 3^3 \cdot 3^{-2x}$$

$$3^{4x-x-2} = 3^{3-2x}$$

$$3^{3x-2} = 3^{3-2x}$$

$$\rightsquigarrow 3x-2 = 3-2x \quad \rightsquigarrow \quad 5x = 5 \quad \rightsquigarrow \quad x = 1$$

The half-life of radium is 1,600 years.

If the initial amount is q_0 milligrams then the quantity remaining after t year is

$$q(t) = q_0 \cdot 2^{kt}$$

Find k .

We need to solve an equation!!

$$\begin{aligned}\frac{1}{2} q_0 &= \text{is what is left after 1,600 year} \\ &= q(1,600) = q_0 \cdot 2^{k \cdot 1,600}\end{aligned}$$

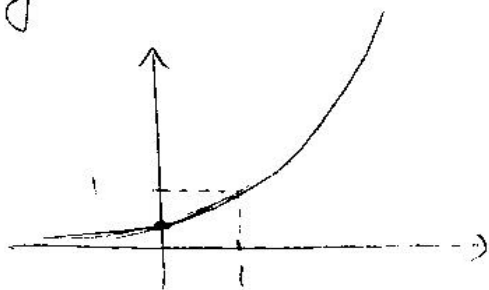
$$\therefore \frac{1}{2} q_0 = q_0 \cdot 2^{k \cdot 1,600} \quad \rightsquigarrow \quad \frac{1}{2} = 2^{k \cdot 1,600}$$

$$\rightsquigarrow 2^{-1} = 2^{k \cdot 1,600} \quad \rightsquigarrow \quad -1 = k \cdot 1,600$$

$$\therefore k = -\frac{1}{1,600}$$

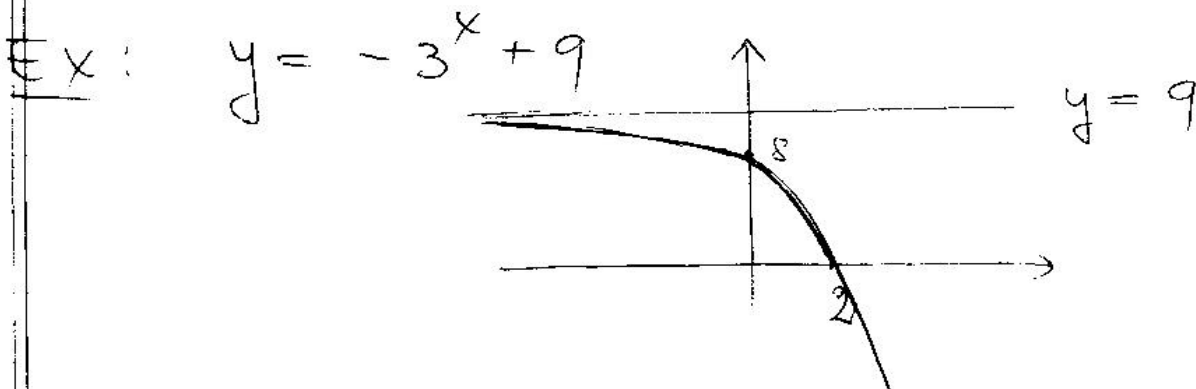
* We can also use shifting and stretching techniques to graph more complex exponential functions.

Ex: $y = 2^{x-1}$ we shift 2^x to the right of 1 unit

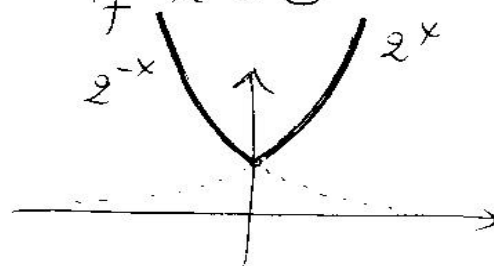


when $x=0$ then

$$y = 2^{0-1} = \frac{1}{2}$$



Ex: $y = 2^{|x|} = \begin{cases} 2^x & \text{if } x \geq 0 \\ 2^{-x} & \text{if } x < 0 \end{cases}$



thus the graph looks like

* Find an exponential function of the form $f(x) = b a^x$ such that it has y-intercept 6 and passes through $P(2, \frac{3}{32})$.

$$6 = f(0) = b a^0 = b \quad \therefore b = 6$$

$$\frac{3}{32} = 6 \cdot a^2 \quad \rightsquigarrow \quad \frac{1}{64} = a^2 \quad \therefore$$

$$a = \frac{1}{8} \quad \rightsquigarrow \quad f(x) = 6 \cdot \left(\frac{1}{8}\right)^x$$

* As we mentioned earlier, exponential functions are useful to compute the future value of a certain amount of money invested in a bank at a fix interest rate.

P_0 = principal invested at a simple interest rate r (say 12% or 0.12)

after 1 year $P(1) = \underbrace{P_0}_{\text{amount in bank}} + \underbrace{r P_0}_{\text{interest}} = P_0(1+r)$

after 2 years

$$P(2) = \underbrace{P_0(1+r)}_{\text{amount in bank}} + \underbrace{r P_0(1+r)}_{\text{interest}}$$

$$= P_0(1+r) [1+r] = P_0(1+r)^2$$

In general: $P(t) = P_0 (1+r)^t$

$1+r$ is a real number greater than 1.

In general, if the interest is compounded n times per year the formula is

$$P(t) = P_0 \left(1 + \frac{r}{n}\right)^{nt}$$

* If \$1,000 is invested at a rate of 12% per year compounded monthly, find the principal after 6 months, after 20 years:

* after 6 months

$$P(0.5) = 1,000 \left(1 + \frac{0.12}{12}\right)^{12 \cdot (0.5)}$$

$$= 1,000 (1.01)^6 = \$1,061.52$$

* after 20 years

$$P(20) = 1,000 \left(1 + \frac{0.12}{12}\right)^{12 \cdot 20}$$

$$= 1,000 (1.01)^{240} = \$10,892.55$$