

FastTrack — MA 137/MA 113 — BioCalculus  
Functions (4):  
Exponential and Logarithmic Functions

**Alberto Corso** – [alberto.corso@uky.edu](mailto:alberto.corso@uky.edu)

Department of Mathematics – University of Kentucky

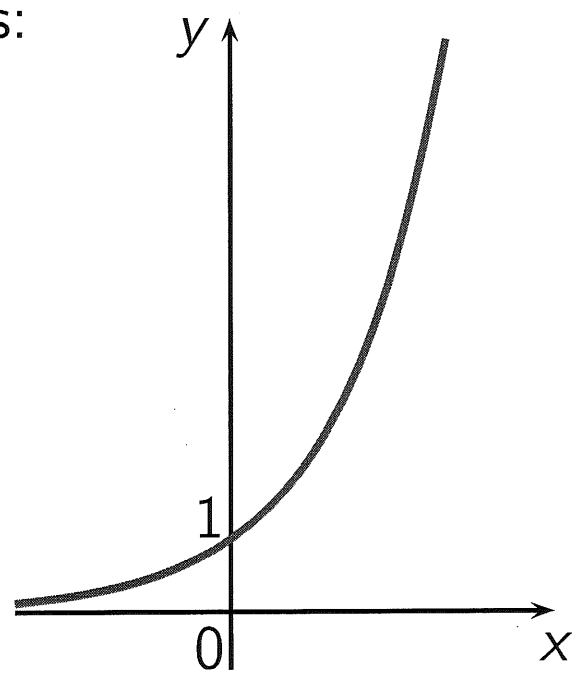
**Goal:** We introduce two new classes of functions called *exponential and logarithmic functions*. They are inverses of each other. Exponential functions are appropriate for modeling such natural processes as population growth for all living things and radioactive decay.

# Exponential Functions

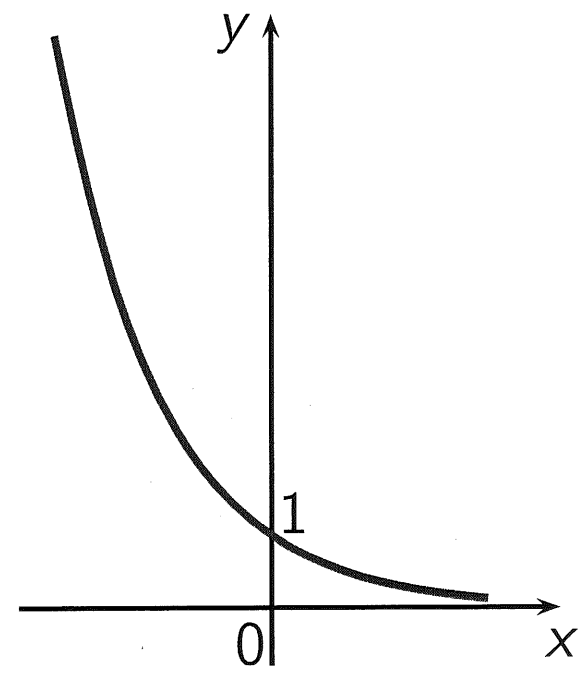
## The exponential function

$$f(x) = a^x \quad (a > 0, a \neq 1)$$

has domain  $\mathbb{R}$  and range  $(0, \infty)$ . The graph of  $f(x)$  has one of these shapes:



$$f(x) = a^x \text{ for } a > 1$$



$$f(x) = a^x \\ \text{for } 0 < a < 1$$

## Example 1:

Let  $f(x) = 2^x$ . Evaluate the following:

$$f(2) = 2^2 = 4$$

$$f(-1/3) = 2^{-1/3} = \frac{1}{2^{1/3}} = \frac{1}{\sqrt[3]{2}}$$

$$\cong 0.793$$

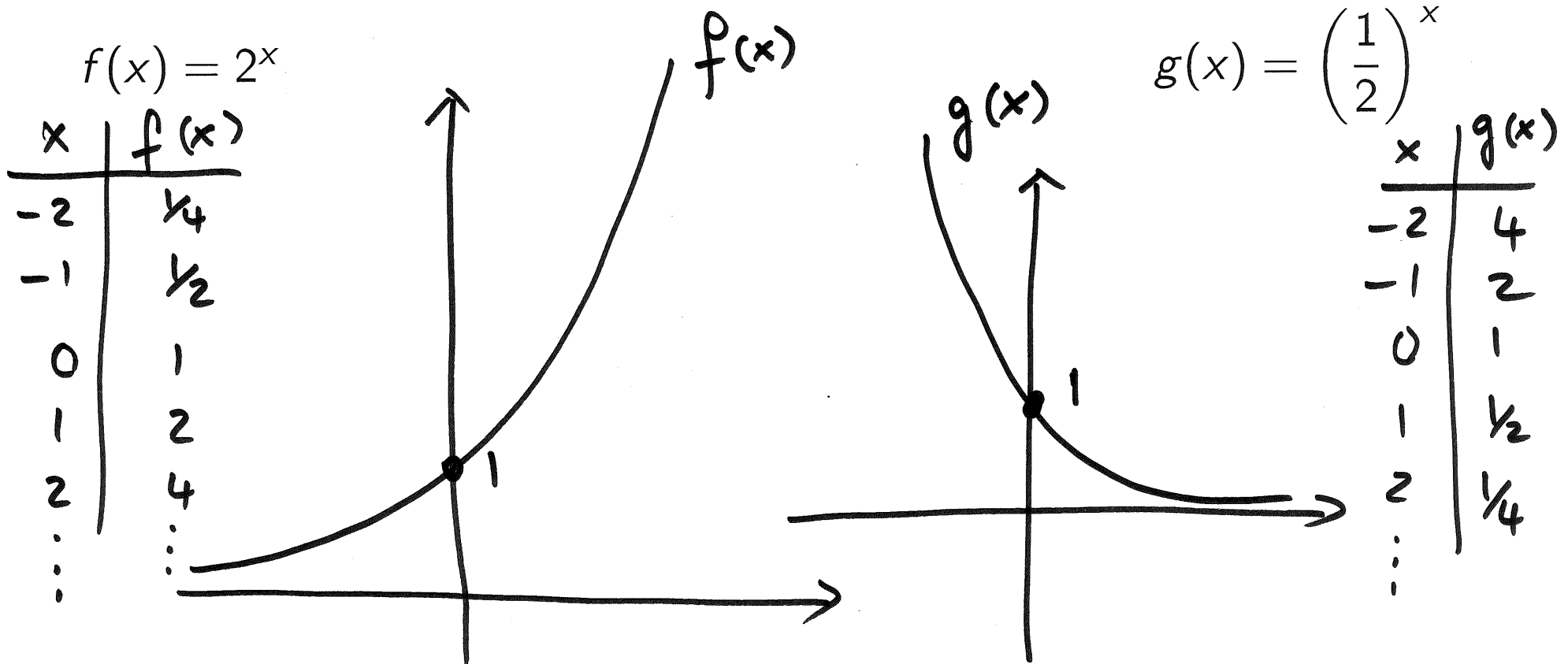
$$f(\pi) = 2^\pi \cong 8.825$$

$$f(-\sqrt{3}) = 2^{-\sqrt{3}} = \frac{1}{2^{\sqrt{3}}}$$

$$\cong 0.301$$

## Example 2:

Draw the graph of each function:

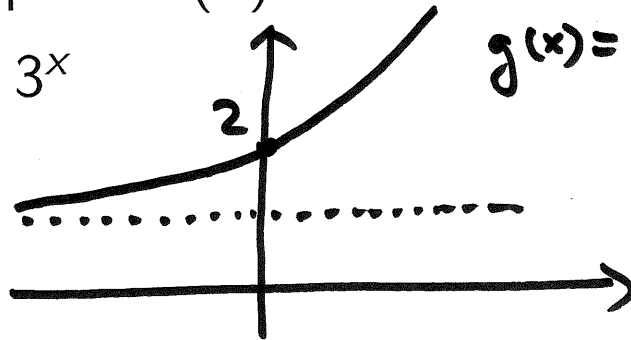




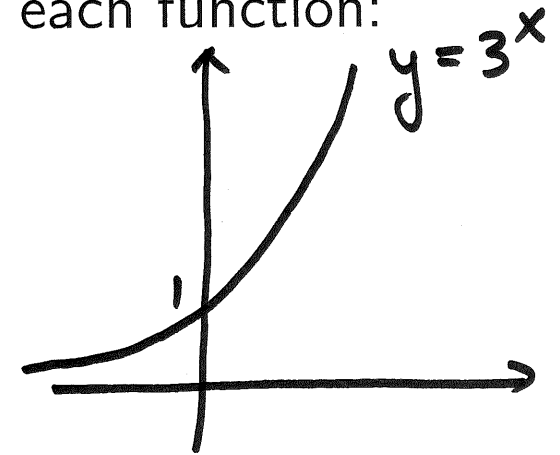
### Example 3:

Use the graph of  $f(x) = 3^x$  to sketch the graph of each function:

$$g(x) = 1 + 3^x$$

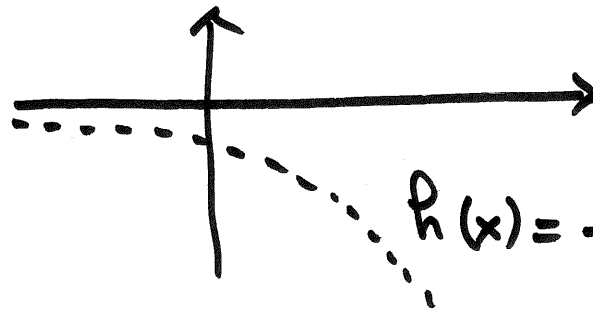


$$g(x) = 1 + 3^x$$



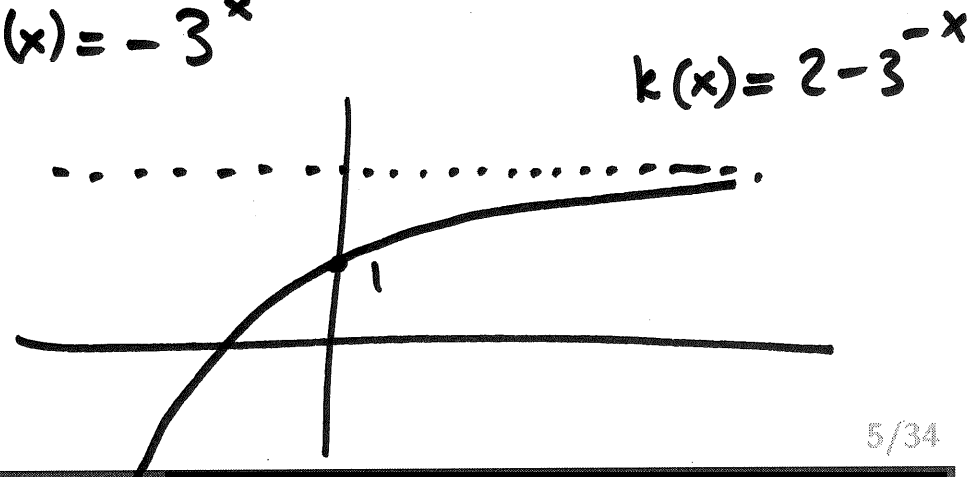
$$y = 3^x$$

$$h(x) = -3^x$$



$$h(x) = -3^x$$

$$k(x) = 2 - 3^{-x}$$



$$k(x) = 2 - 3^{-x}$$

# The Number 'e'

The most important base is the number denoted by the letter  $e$ .

The number  $e$  is defined as the value that  $(1+1/n)^n$  approaches as  $n$  becomes very large.

Correct to five decimal places (note that  $e$  is an irrational number),  $e \approx 2.71828$ .

$n$	$\left(1 + \frac{1}{n}\right)^n$
1	2.00000
5	2.48832
10	2.59374
100	2.70481
1,000	2.71692
10,000	2.71815
100,000	2.71827
1,000,000	2.71828

# The Natural Exponential Function

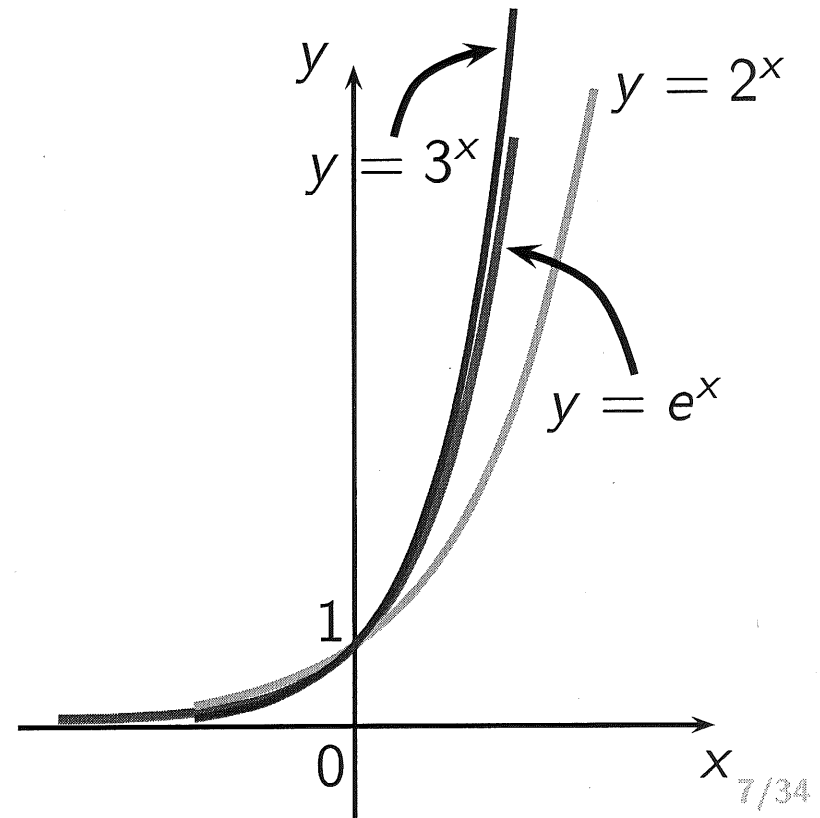
## The Natural Exponential Function

The **natural exponential function** is the exponential function

$$f(x) = e^x$$

with base  $e$ . It is often referred to as the exponential function.

Since  $2 < e < 3$ , the graph of  $y = e^x$  lies between the graphs of  $y = 2^x$  and  $y = 3^x$ .



## Example 4:

When a certain drug is administered to a patient, the number of milligrams remaining in the patient's bloodstream after  $t$  hours is modeled by

$$D(t) = 50 e^{-0.2t}.$$

How many milligrams of the drug remain in the patient's bloodstream after 3 hours?

$$D(3) = 50 e^{-0.2 \cdot 3} = 50 e^{-0.6} \approx 27.44 \text{ mg}$$

# Compound Interest

Compound interest is calculated by the formula:

$$P(t) = P_0 \left( 1 + \frac{r}{n} \right)^{nt}$$

where

$P(t)$  = principal after  $t$  years

$P_0$  = initial principal

$r$  = interest rate per year

$n$  = number of times interest is compounded per year

$t$  = number of years

# Continuously Compounded Interest

Continuously compounded interest is calculated by the formula:

$$P(t) = P_0 e^{rt}$$

where

$$\begin{array}{ll}
 P(t) = \text{principal after } t \text{ years} & P_0 = \text{initial principal} \\
 r = \text{interest rate per year} & t = \text{number of years}
 \end{array}$$

**Proof:** The interest paid increases as the number  $n$  of compounding periods increases. If  $m = \frac{n}{r}$ , then:

$$P \left( 1 + \frac{r}{n} \right)^{nt} = P \left[ \left( 1 + \frac{r}{n} \right)^{n/r} \right]^{rt} = P \left[ \left( 1 + \frac{1}{m} \right)^m \right]^{rt}.$$

But as  $m$  becomes large, the quantity  $(1 + 1/m)^m$  approaches the number  $e$ . Thus, we obtain the formula for the continuously compounded interest.



## Example 5:

Suppose you invest \$2,000 at an annual rate of 12% ( $r = 0.12$ ) compounded quarterly ( $n = 4$ ). How much money would you have one year later? What if the investment was compounded monthly ( $n = 12$ )?

$$n=4$$

$$A(t) = 2,000 \left(1 + \frac{0.12}{4}\right)^{4t} = 2,000 (1.03)^{4t}$$

$$\underline{\underline{So}} : A(1) = 2,000 (1.03)^4 \approx \underline{\underline{\$ 2,251.02}}$$

$$n=12$$

$$A(t) = 2,000 \left(1 + \frac{0.12}{12}\right)^{12t} = 2,000 (1.01)^{12t}$$

$$\underline{\underline{So}} : A(1) = 2,000 (1.01)^{12} \approx \underline{\underline{\$ 2,253.65}}$$

## Example 6:

Suppose you invest \$2,000 at an annual rate of 9% ( $r = 0.09$ ) compounded continuously. How much money would you have after three years?

$$A(t) = 2,000 e^{0.09t}$$

$$\begin{aligned} \underline{\underline{\text{So:}}} \quad A(3) &= 2,000 e^{0.09 \cdot 3} \\ &= 2,000 e^{0.27} \\ &\approx \$ 2,619.93 \end{aligned}$$



# Logarithmic Functions

Every exponential function  $f(x) = a^x$ , with  $0 < a \neq 1$ , is a one-to-one function (Horizontal Line Test). Thus, it has an inverse function, called the *logarithmic function with base  $a$*  and denoted by  $\log_a x$ .

## Definition

Let  $a$  be a positive number with  $a \neq 1$ . The **logarithmic function** with base  $a$ , denoted by  $\log_a$ , is defined by

$$y = \log_a x \iff a^y = x.$$

In other words,  $\log_a x$  is the exponent to which  $a$  must be raised to give  $x$ .

## Properties of Logarithms

1.  $\log_a 1 = 0$
2.  $\log_a a = 1$
3.  $\log_a a^x = x$
4.  $a^{\log_a x} = x$

## Example 7:

Change each exponential expression into an equivalent expression in logarithmic form:

$$5^3 = b \quad \longleftrightarrow \quad \log_5(b) = 3$$

$$a^6 = 15 \quad \longleftrightarrow \quad \log_a(15) = 6$$

$$e^{t+1} = 0.5 \quad \longleftrightarrow \quad \log_e(0.5) = t+1$$

## Example 8:

Change each logarithmic expression into an equivalent expression in exponential form:

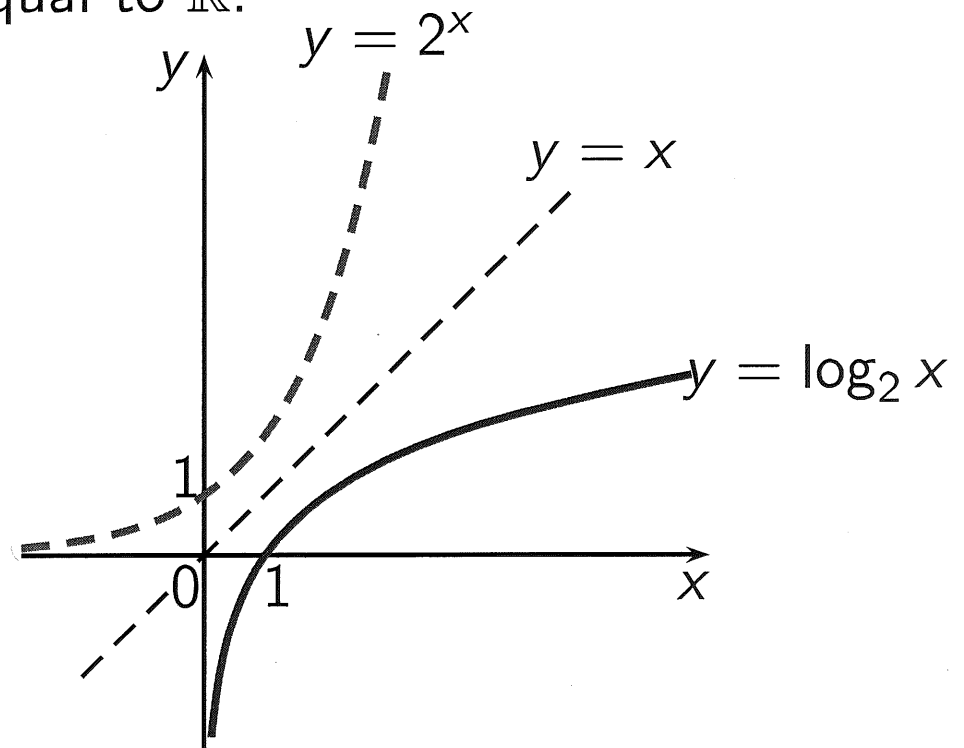
$$\log_3 81 = 4 \quad \longleftrightarrow \quad 3^4 = 81$$

$$\log_8 4 = \frac{2}{3} \quad \longleftrightarrow \quad 8^{2/3} = 4$$

$$\log_e (x - 3) = 2 \quad \longleftrightarrow \quad e^2 = x - 3$$

# Graphs of Logarithmic Functions

The graph of  $f^{-1}(x) = \log_a x$  is obtained by reflecting the graph of  $f(x) = a^x$  in the line  $y = x$ . Thus, the function  $y = \log_a x$  is defined for  $x > 0$  and has range equal to  $\mathbb{R}$ .

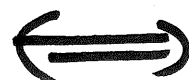


The point  $(1, 0)$  is on the graph of  $y = \log_a x$  (as  $\log_a 1 = 0$ ) and the  $y$ -axis is a vertical asymptote.

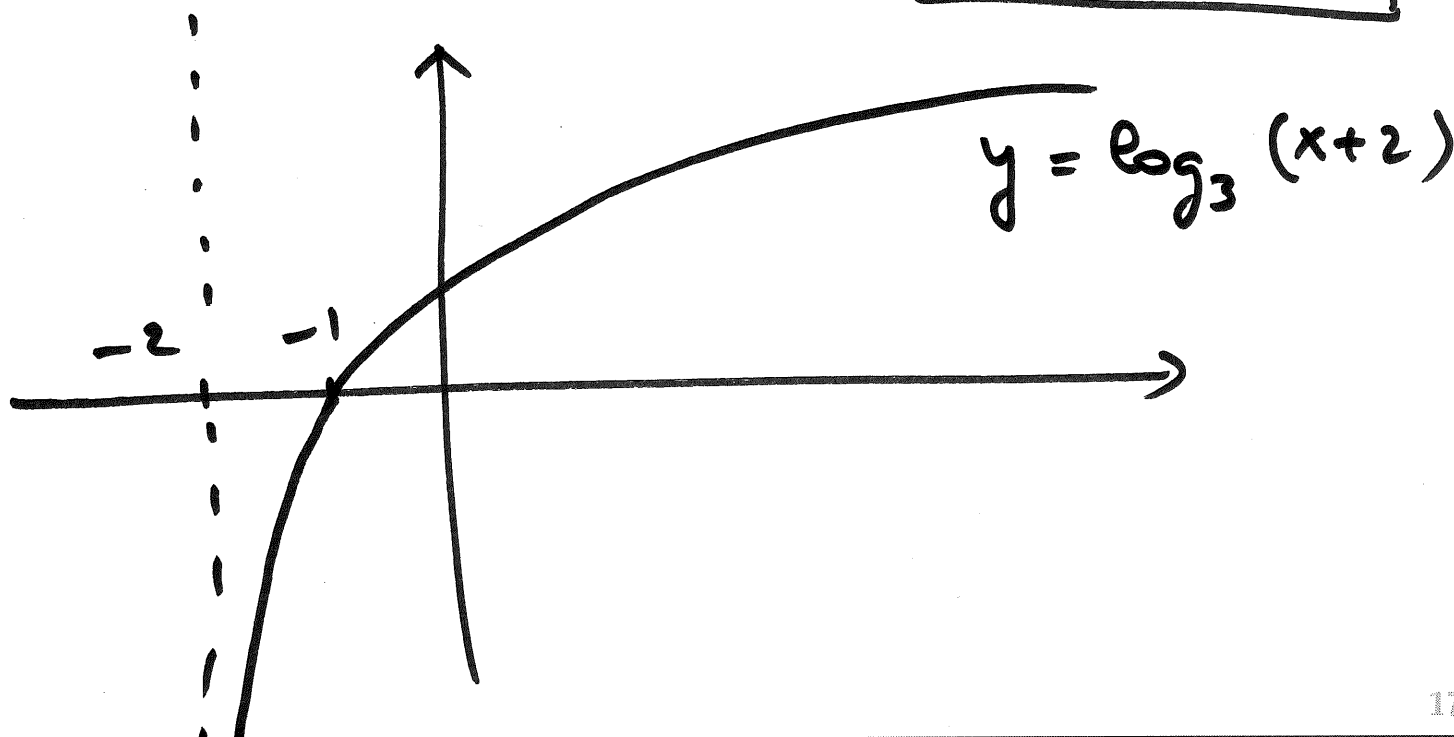
## Example 9:

Find the domain of the function  $f(x) = \log_3(x + 2)$  and sketch its graph.

domain :  $x + 2 > 0$



$x > -2$



# Common Logarithms

The logarithm with base 10 is called the **common logarithm** and is denoted by omitting the base:

$$\log x := \log_{10} x.$$

## Example 10 (Bacteria Colony):

A certain strain of bacteria divides every three hours. If a colony is started with 50 bacteria, then the time  $t$  (in hours) required for the colony to grow to  $N$  bacteria is given by

$$t = 3 \frac{\log(N/50)}{\log 2}.$$

Find the time required for the colony to grow to a million bacteria.

when  $N = 1,000,000$  then

$$t = 3 \log \left( \frac{1,000,000}{50} \right)$$

$$= 3 \frac{\log(20000)}{\log(2)} \approx \boxed{42.86 \text{ hours}}$$



# Natural Logarithms

Of all possible bases  $a$  for logarithms, it turns out that the most convenient choice for the purposes of Calculus is the number  $e$ .

## Definition

The logarithm with base  $e$  is called the **natural logarithm** and denoted:

$$\ln x := \log_e x.$$

We recall again that, by the definition of inverse functions, we have

$$y = \ln x \quad \iff \quad e^y = x.$$

## Properties of Natural Logarithms

1.  $\ln 1 = 0$

2.  $\ln e = 1$

3.  $\ln e^x = x$

4.  $e^{\ln x} = x$



## Example 11:

Evaluate each of the following expressions:

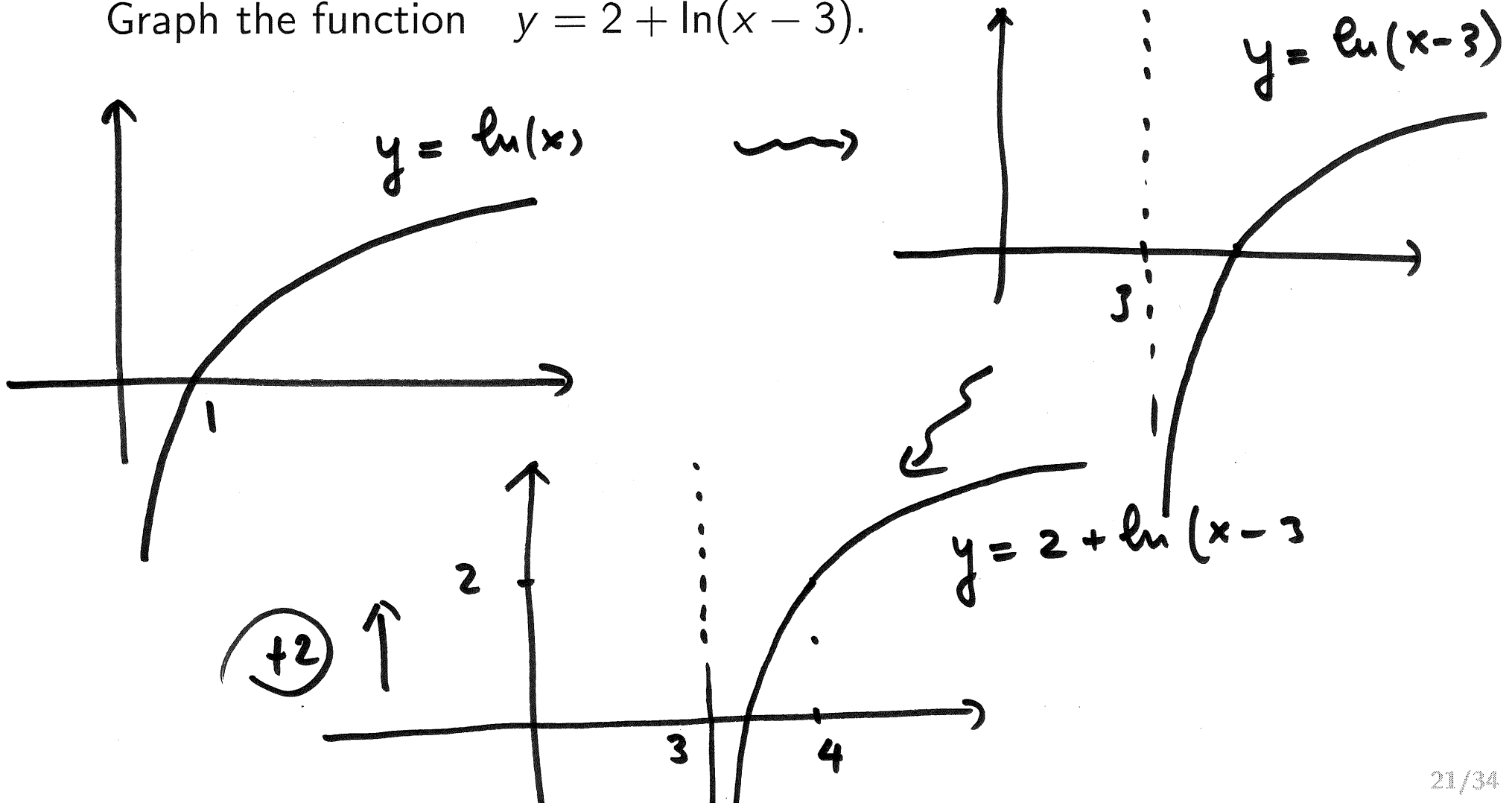
$$\ln e^9 = 9$$

$$\ln \frac{1}{e^4} = \ln(e^{-4}) = -4$$

$$e^{\ln 2} = 2$$

# Example 12:

Graph the function  $y = 2 + \ln(x - 3)$ .

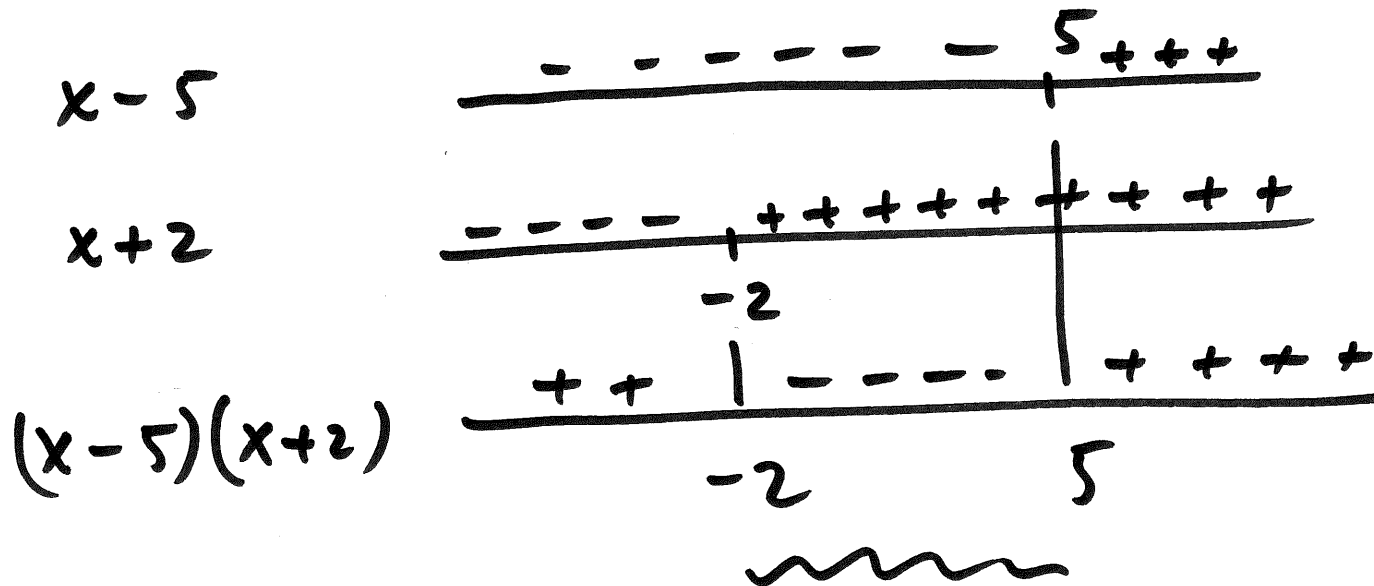


# Example 13:

Find the domain of the function  $f(x) = 2 + \ln(10 + 3x - x^2)$ .

$f(x)$  is defined when  $10 + 3x - x^2 > 0$

$(\Leftrightarrow) \quad x^2 - 3x - 10 < 0 \quad (\Leftrightarrow) \quad \underline{\underline{(x-5)(x+2) < 0}}$



domain:  
 $\boxed{-2 < x < 5}$

## Laws of Logarithms

Since logarithms are 'exponents', the Laws of Exponents give rise to the Laws of Logarithms:

### Laws of Logarithms

Let  $a$  be a positive number, with  $a \neq 1$ . Let  $A$ ,  $B$  and  $C$  be any real numbers with  $A > 0$  and  $B > 0$ .

1.  $\log_a(AB) = \log_a A + \log_a B;$
2.  $\log_a\left(\frac{A}{B}\right) = \log_a A - \log_a B;$
3.  $\log_a(A^C) = C \log_a A.$

# Proof of Law 1.: $\log_a(AB) = \log_a A + \log_a B$

Let us set

$$\log_a A = u \quad \text{and} \quad \log_a B = v.$$

When written in exponential form, they become

$$\begin{aligned} \text{Thus:} \quad \log_a(AB) &= \log_a(a^u a^v) \\ &= \log_a(a^{u+v}) \\ &\stackrel{\text{why?}}{=} u + v \\ &= \log_a A + \log_a B. \end{aligned}$$

In a similar fashion, one can prove **2.** and **3.**

## Example 14:

Evaluate each expression:

$$\log_5 5^9$$

$$= 9$$

$$\log_3 7 + \log_3 2$$

$$= \log_3(14)$$

$$\log_3 16 - 2 \log_3 2$$

$$= \log_3 16 - \log_3 2^2$$

$$= \log_3 \left( \frac{16}{4} \right) = \log_3 4$$

$$\ln \left( \ln e^{(e^{200})} \right)$$

$$= \ln \left[ e^{200} \cdot \underbrace{\ln e}_1 \right]$$

$$= \ln(e^{200}) = 200 \underbrace{\ln e}_1 = 200$$

$$\log_3 100 - \log_3 18 - \log_3 50$$

$$= \log_3 \left( \frac{100}{18 \cdot 50} \right)$$

$$= \log_3 \left( \frac{1}{9} \right) =$$

$$= \log_3 (3^{-2}) = (-2)^{25/34}$$



## Expanding and Combining Logarithmic Expressions

### Example 15:

Use the Laws of Logarithms to expand each expression:

$$\log_2(2x) = \log_2(2) + \log_2(x) = \underline{1 + \log_2 x}$$

$$\begin{aligned} \log_5(x^2(4 - 5x)) &= \log_5 x^2 + \log_5(4 - 5x) \\ &= \underline{2 \log_5 x + \log_5(4 - 5x)} \end{aligned}$$

$$\begin{aligned} \log\left(x\sqrt{\frac{y}{z}}\right) &= \log x + \log\left[\left(\frac{y}{z}\right)^{1/2}\right] = \\ &= \log x + \frac{1}{2}\left[\log\left(\frac{y}{z}\right)\right] = \underline{\log x + \frac{1}{2}\log y - \frac{1}{2}\log z} \end{aligned}$$

**Example 16:**

Use the Laws of Logarithms to combine the expression  
 $\log_a b + c \log_a d - r \log_a s$   
into a single logarithm.

$$\log_a b + \log_a d^c - \log_a s^r$$
$$= \log_a \left( \frac{b d^c}{s^r} \right)$$



## Example 17:

Use the Laws of Logarithms to combine the expression

$\ln 5 + \ln(x + 1) + \frac{1}{2} \ln(2 - 5x) - 3 \ln(x - 4) - \ln x$   
 into a single logarithm.

$$= \ln 5 + \ln(x+1) + \ln \sqrt{2-5x} - \left[ \ln(x-4)^3 + \ln x \right]$$

$$= \ln \left[ \frac{5(x+1)\sqrt{2-5x}}{(x-4)^3 \cdot x} \right]$$

## Example 18 (Forgetting):

**Ebbinghaus's Law of Forgetting** states that if a task is learned at a performance level  $P_0$ , then after a time interval  $t$  the performance level  $P$  satisfies

$$\log P = \log P_0 - c \log(t + 1),$$

where  $c$  is a constant that depends on the type of task and  $t$  is measured in months.

- (a) Solve the equation for  $P$ .
- (b) Use Ebbinghaus's Law of Forgetting to estimate a student's score on a biology test two years after he got a score of 80 on a test covering the same material. Assume  $c = 0.3$ .

$$(a) \quad \log P = \log P_0 - \log [(t+1)^c]$$

$$\therefore \log P = \log \left[ \frac{P_0}{(t+1)^c} \right]$$

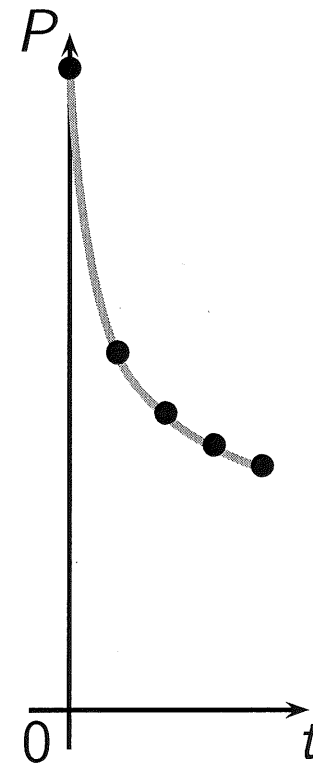
$$\therefore P = \frac{P_0}{(t+1)^c} = \boxed{P_0 (t+1)^{-c}} \quad | \quad /4$$

$$(b) \quad P(24) = \frac{80}{(24+1)^{0.3}} \approx \underline{\underline{30.46}}$$

↑  
2 years  
in months

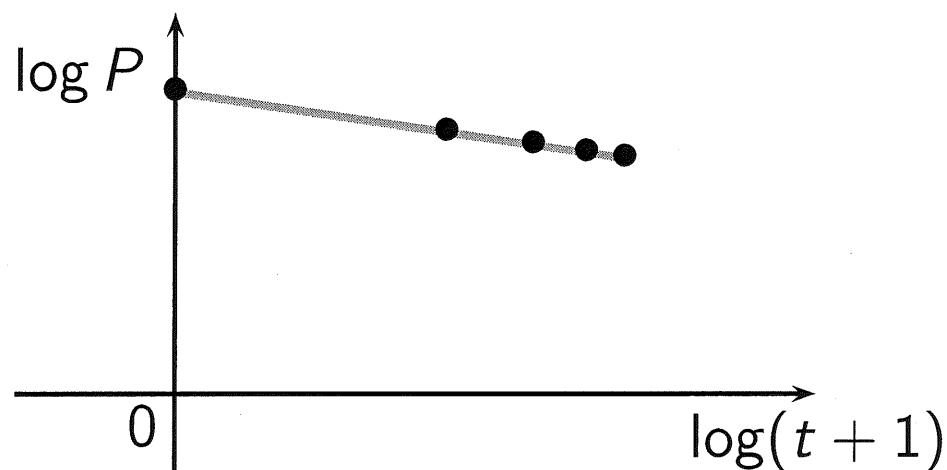
## Comment (about Example 18)

$t$	$P = 80/(t + 1)^{0.3}$
0	80
6	44.62
12	37.06
18	33.072
24	30.458



# Comment (cont.d)

$t$	$\log(t + 1)$	$\log P = \log 80 - 0.3 \log(t + 1)$
0	0	1.903
6	0.845	1.650
12	1.114	1.569
18	1.279	1.519
24	1.398	1.484



## Example 19 (Biodiversity):

Some biologists model the number of species  $S$  in a fixed area  $A$  (such as an island) by the **Species-Area relationship**

$$\log S = \log c + k \log A,$$

where  $c$  and  $k$  are positive constants that depend on the type of species and habitat.

- (a) Solve the equation for  $S$ .
- (b) Use part (a) to show that if  $k = 3$  then doubling the area increases the number of species eightfold.

$$(a) \quad \log(S) = \log(c) + \log(A^k) \\ = \log(cA^k)$$

So:  $S = cA^k$

(b) Suppose  $S = cA^3$ . Now suppose that for a certain value  $A_0$  we obtain  $S_0 = cA_0^3$ . If we plug in into the formula  $A_1 = 2A_0$  we get  $S_1 = cA_1^3 = c(2A_0)^3 = 8 \underbrace{cA_0^3}_{S_0} = \underline{\underline{8S_0}}$

## Change of Base

For some purposes, we find it useful to change from logarithms in one base to logarithms in another base. One can prove that:

$$\log_b x = \frac{\log_a x}{\log_a b}$$

**Proof:** Set  $y = \log_b x$ . By definition, this means that  $b^y = x$ . Apply now  $\log_a(\cdot)$  to  $b^y = x$ . We obtain

$$\log_a(b^y) = \log_a x \quad \rightsquigarrow \quad y \log_a b = \log_a x.$$

Thus

$$\log_b x = y = \frac{\log_a x}{\log_a b}.$$



## Example 20:

Use the Change of Base Formula and common or natural logarithms to evaluate each logarithm, correct up to five decimal places:

$$\log_5 2 = \frac{\log 2}{\log 5} \approx 0.43068$$

$$\log_4 125 = \frac{\log 125}{\log 4} \approx 3.48289$$

$$\log_{\sqrt{3}} 5 = \frac{\log 5}{\log(\sqrt{3})} = \frac{\log 5}{\frac{1}{2} \log 3} \approx 2.92995$$